



**UGAPRIVI**  
*Ugandan Association  
for Private Vocational Institutions*

## Strategic Planning

### Assessment & Exploration, Market Intelligence Questionnaire

Prepared by (name): \_\_\_\_\_

Type of relation: \_\_\_\_\_

*UGAPRIVI member institution, teacher, student, others (please describe the type of relationship)*

Date: \_\_\_\_\_

*This questionnaire aims to collect information on how UGAPRIVI is perceived and what expectations member institutions and the public holds for UGAPRIVI.*

*The objective is assessing UGAPRIVI's current services and strategy with the goal of better connecting vocational training with the businesses' need for labour.*

*If you wish to be part of the process of creating a new strategy for UGAPRIVI, please fill out and return the questionnaire to us no later than the 10<sup>th</sup> of June 2019.*

**Please return the completed questionnaire using one of the following methods:**

**By email to the Strategic Planning Facilitator, Elena Schälke: [e.schaelike@web.de](mailto:e.schaelike@web.de)**

**By post to UGAPRIVI - P.O. Box 27305 Kampala**

***Thank you for your participation!***

## VISION AND MISSION

1. How would you describe UGAPRIVI to someone who doesn't know the association?

2. Please list the services that UGAPRIVI has provided to you as an institute or as an individual:

3. How would you think others (e.g. members, business partners, and employees) perceive UGAPRIVI?

4. Where would you like to see UGAPRIVI 5 years from now? How would be that different from today?

5. In your opinion, which services should UGAPRIVI develop and/or expand? How should it differ from now?

6. What are the top 3 goals that UGAPRIVI should focus on currently and in the near future?

1.	2.	3.

**7. What values and principles should UGAPRIVI be guided by?**

**8. What should be UGAPRIVI's main responsibility towards private vocational training institutes?**

**9. What would fuel your individual passion and commitment to growing UGAPRIVI?**

## **CURRENT SITUATION QUESTIONS**

### **EXTERNAL ENVIRONMENT**

**What are the influences, or key drivers, for change that could affect UGAPRIVI's performance?**

<b>May positively affect</b>	<b>May negatively affect</b>
-	-
-	-
-	-
-	-
-	-

### **INTERNAL ENVIRONMENT**

**What are the 3 best opportunities that UGAPRIVI could immediately take advantage of that would enhance its performance in the next 6 to 12 months?**

1.	2.	3.
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**What are the 3 greatest threats or weaknesses to UGAPRIVI that could diminish its performance in the next 6 to 12 months?**

1.	2.	3.
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**SUMMARY**

**In your own words, what do you think should be UGAPRIVI’s corporate vision or goal?**

**Based on the above questions and/or your opinion, what in its current situation helps or hinders UGAPRIVI in reaching its goals?**

**Is there anything this questionnaire does not cover that you would like to highlight or ask about? Are there any other comments and/or suggestions that you would like to make?**

***Thank you for taking the time to complete this questionnaire and sharing your thoughts with us. We truly value the information you have provided. Your responses will contribute to our analysis and strategic plan review and the development of a better business model for UGAPRIVI.***

***If you wish to stay informed, please provide us with your contact details below and we will keep you updated on the progress of the planning process.***

***There will be a validation event at the end of June showcasing UGAPRIV's new strategic plan. We will randomly select the participants from the list of persons interested. If you would like to participate please put the appropriate mark and provide your contact details below.***

I wish to be informed on the progress of the strategic planning process.

I would like to participate in the validation event.

Name: \_\_\_\_\_

Organisation/ Position: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Please return the completed questionnaire by 10th June 2019 using one of the following methods:

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